



## Curriculum vitae Leonne Cuppen

<b>Leonne Cuppen</b>	11-03-1967
Home address	St. Jorislaan 34 5611 PM Eindhoven
Training	- Havo 1985 - Industrial-design Academy Eindhoven Department Living 1990 - Alternative medicine course ( 2010-2012) -Transformational Presence, intuitive leadership & coaching ( 2023-2024)
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Over 32 years ago, Yksi Ontwerp and Stichting Yksi Expo&Winkel were founded by Leonne Cuppen, Kees Heurkens and Eduard Sweep. From 1 July 2016, Leonne Cuppen owns Yksi Connect and transferred Yksi Ontwerp to Kees Heurkens and Eduard Sweep. Foundation Yksi Expo was terminated from 01-01-2023 and the space transferred to Foundation We Are.

**Yksi Connect** (2016-....) connects designers with industry, offering inspiration, giving directions and exposing issues. She draws her strength from collaborations and cross-pollinations. Leonne Cuppen also coaches young designers, designs concepts and curates & realises exhibitions, which can be seen in other places around the world, from Beijing to Barcelona and from Moscow to Madrid.

**Yksi Expo** ( 1991-2022) makes sustainable and circular design visible. As a network organisation, in ever-changing collaborations, Yksi Expo constantly develops experimental projects and innovative concepts. It organises changing exhibitions in its space (600 m2) at Strijp S in Eindhoven. The focus was on Dutch design, young talent and the relationship between design, technology, architecture and other art disciplines. There was also a shop and catering facilities.

**Yksi Ontwerp** (1991-2016) deploys innovative and visionary design in shaping a liveable future. The design mentality of this design agency is characterised by a constant search for new combinations of materials, forms and production methods.

**Features Leonne Cuppen:**

- Juror Green Product Award Berlin edition 2022 and 2023
- Panel member first Culture Day Zeeland 2021
- Advisor committee festivals Stimulation Fund 2017-2018
- Citizen member of Eindhoven's Spatial Quality Commission 2016-2022
- Chairman board Zilverwerk foundation 2016-2022
- Advisory board Dutch design Foundation 2016-..
- Visitation (field representative) Department of Design Mafad Maastricht, functioning students and graduates in practice 2019
- Juror Creative Heroes Award 2019 -2021
- Speaker panel discussion Egger Global Clients Event, Material Lab London 2019
- Founding owner studio Yksi Connect 2016-...
- Juror design competition Week of Design Kortrijk (Belgium) 2015
- Juror design competition Collaboration-S 2013, 2014 and 2015
- Moderator Design Daily Live Pakhuis de Zwijger Amsterdam March 2015
- Board member Architectuur Center Eindhoven 2011-2019
- Initiator Yksi Expo Young Talent team in which 8 young sustainability designers are given the opportunity for accelerated development (total 22) 2018-2022
- Member board Capital D / Dutch Design Week 2011- 2015
- Guest curator Dutch Design Week 2009
- Co-initiator, curator Designhuis Eindhoven 2008-2010
- Interim manager and artistic director Designhuis Dec 2009-Feb 2011
- Initiator Design for Made Music Art & Design 2008-2015
- Board member designer consultation Eindhoven 1996-2000
- Founding co-owner studio Yksi Design 1991-2016
- Foundation Yksi Foundation, gallery for applied arts 1991-2022

**Assignments:**

- Project leader culture and incubator policy municipality of Terneuzen 2024
- Guild member, further development of Nieuw Zwanenburg, cultivate and develop bio-based materials for civil engineering and with respect for soil, water and air 2024
- Coach, selection & recruitment of young talents Design to Market Eindhoven 2022-2024
- Curator young talent innovation fund and development and moderator lecture programme MaterialDistrict Utrecht 2021 and 2024
- Further development of Bundellamp (1991 design) to produce it as sustainable as possible for Illumilighting 2023
- Recruitment & (pre)selection of designers for project Match for Impact, partnership Dutch Design Foundation and Rabobank 2023
- Presentation frames to promote 11 designers for project Match for Impact during Dutch Design Week 2023
- Recruitment & (pre)selection of designers for project Secrid Talent Podium2023
- Selection innovative leather replacement materials for Secrid wallet 2023
- Three-day workshop Creative entrepreneurship in cooperation with Design Connector Guus

van Maarschalkerweerd for CBK Zeeland 2023

- Exploration concept 'The Third Place,' a workshop for social issues, commissioned by Rijkswaterstaat 2023
- Curator exhibition Towards a sustainable chemistry and a healthy world for everyone for Brightlands Chemelot Campus Geleen 2022
- Development, coaching and supervision research and design project 4 Young Talents for National Museum of World Cultures 2021-2022
- Curator exhibition Kunst& Kunststof museum voor Hedendaagse kunst de Domijnen Sittard 2021
- Travelling exhibition Rethinking Plastic Romanian Design Week Buckarest 2021
- External designer Circo tracks. Training work maritime/installation engineering/plastics in construction/product design 2020 - 2021
- Development, coaching and supervision pilot project Rethinking Plastic Academy. Assignment for students of Koning Willem 1 college and St Lucas college including judging and presentation Dutch Design Week 2020- 2022.
- Curator Embassy of Rethinking Plastic World Design Embassies 2020-2022
- Advisory board member Material District 2019-2020
- Curator Embassy of Sustainable Design World Design Event 2019
- Curator exhibition Transforming the Future, Province of North Holland, Provincial House Haarlem 2019-2020
- Development, coaching and supervision research and design project 2 Young Talents for Interface 2019.
- Curator exhibition Clean Revolution Global Action Climate Summit San Fransisco ism Dutch consulate San Fransisco 2018
- Ambassador and influencer Interface DesignLAB. Development and organisation of sustainability events 2018-2020
- Curator and production of travelling exhibition Dutch Bike: Bratislava 2009, Moscow and Tallinn 2010, Brussels 2011, Riga, Budapest and Tunis 2012, Barcelona 2013, Arnhem 2017, Guangzhou 2017, Hong Kong 2017
- Stategy development Dura Vermeer in the form of 2 workshop days with the five branch directors of Dura Vermeer South who moved into joint premises in Den Bosch from 2017.
- Curated travelling exhibition Sin límites! (Unlimited!) ism Dutch Embassy Madrid January 2016
- Curator travelling exhibition Vert le Nord ism Dutch Embassy May Paris 2015
- Curator exhibition Design from the land of the potato eaters Noordbrabantmuseum s'Hertogenbosch January-April 2015
- Vision and concept development 130 Brantano shoe shop branches (Belgium) 2015
- Vision and concept development 68 Manfield shoe case branches 2014-2015
- Curator travelling exhibition ReUse, ReTouch, ReDutch ism Dutch Embassy Washington December 2014
- Guest curator Netherlands host country for Budapest Design Week September 2014
- Curator and production travelling exhibition 'Second Life' Amman, Jordan 2013
- Curator/initiator competition Collaboration-S for Satellite Furniture Breda 2012-2015
- Own collection Heriz Medaillon carpets line including 6 exclusive designs for Leolux furniture 2014
- Vision and concept development The New Way of Working office spaces - media library - conference rooms Fontys Hoge School Tilburg 2013-2016

- Pattern designs print project carpet for manufacturer Leoxx
- Customised 1500 m2 print carpet and print curtains Conference hotel Kapellerput 2013
- Curating and initiating competition Collaboration-S for students and recent graduates, commissioned by Satelliet Meubelen BV Breda 2012-2014
- Curator and production of travelling exhibition Liberation of Light Beijing and Guangzhou 2011
- Concept / interior design Klokgebouw Dutch Design Week 2009, 2010, 2011
- Maastad hospital Rotterdam interior design waiting rooms children's wards 2011
- Curator and production main exhibitions Design Bazaar/Color and Liberation of Light Designhuis Eindhoven 2010
- Complete office design Ballast Nedam headquarters Eindhoven 2010
- Curator exhibition Bicycle Designhuis, in cooperation with Lidewij Edelkoort 2008
- Complete office interior design Rabovastgoed/building fund Eindhoven 2008
- Complete interior design neighbourhood restaurant Crujdenhuisch Eindhoven 2008
- Development, interior design Designhuis, curator Designhuis and start Yksi Shop and Yksi Expo October 2007
- Art Assignment Clock Design Shopping Centre Woensel Eindhoven 2007
- Complete office design 4 branches accountants firm Bol Boxmeer, Schijndel, Venray, Nijmegen 2000, 2002, 2004, 2007 and 2009
- Exhibition design for project designer Eromes Wijchen 2005-2007
- Interior design for Kapellerput Congress Centre Heeze 2002-2016
- Complete office furnishing Aino Houten 2001
- Design and realisation project 'Dutch Souvernirs' commissioned by the European Ceramic Work Centre European Ceramic Work Centre 2003
- Carpet shop display for van besouw carpet and trade fair presentation 1997-1998
- Hair salon Lox Eindhoven 1996
- Light objects, education inspection De Meern 1995

#### **Prices:**

- Design in Detail Award 2012 Concept Yksi Store and Expo Strijp S Eindhoven 2012
- Nomination Sanoma Living Awards, best living professional 2012
- Design in Detail Award 2010 Interior Restaurant Crujdenhuisch Eindhoven 2010
- Detail in Design Award nomination 2009 Yksi shop
- Nomination carpet 'Ali Baba' Elle Decoration Award 2008
- Selection Yksit interesting design chair by Mart Stam Globe award 2007
- 1st prize art commission Clock Design organization NBKS 2007
- Eindhoven first prize "Sports Ring" 2005 Olympics organization Brabantstad Brabant (5 municipalities Brabant)
- Harrie Tillie Prize 2005 honorable mention organization Stedelijk Museum Roermond
- Honorable mention Bundle Lamp Utrecht Dutch Design Prize 1993

#### **Curated exhibitions:**

- **2021** Rethinking Plastic Romanian Design Week Bucharest June 2021
- **2021** Art & Plastic Museum for Contemporary Art de Domijnen Sittard
- **2020** Rethinking Plastic Yksi Expo 2019-2022

- **2019** Like Leather MaterialDistrict Ahoy Rotterdam March 2019
- **2018** Clean Revolution San Francisco September 2018 Dutch Design Week October 2018
- **2018** Like Leather Yksi Expo & Dutch Design Week
- **2017** Dutch Bike Dutch Design Week 2017
- **2017** Dutch Bike for world congress Velo-city , Arnhem June 2017
- **2016** Sin límites! (Unlimited!), Madrid January 14 to February 7 2016
- **2015** Vert le Nord, un panorama du Design Durable des Pays-Bas, Paris
- **2014** Design from the land of the Potato Eaters, s'Hertogenbosch 2014-2015
- **2014** Re Use, Re Touch, ReDutch Washington
- **2014** Second Live Aman
- **2013** Dutch Bike, Barcelona
- **2013** Second Life, Amman (Jordan)
- **2012** Dutch Bike, Kiev
- **2012** Dutch Bike, Budapest Design Week
- **2012** Dutch Bike, Holland Bike weeks Tunis
- **2011** Liberation of Light on tour, Guangzhou Design Week
- **2011** Liberation of Light on tour, Beijing Design Week
- **2011** Rethinking Bamboo, National museum Beijing Triennale
- **2011** Dutch Bike, Orange Bike days + Design September Brussels
- **2011** Exhibition Vreemd in Eindhoven, Museum Kempenland
- **2011** Every Day Dutch Selfridges Londen February 2011
- **2010** Tallinn Design Night Yksi cardboard collection September 2011
- **2010** Design Act Moscow Dutch Bike Fantasy August 2011
- **2009** Dutch Design Week Eindhoven exhibition Rapid Manufacturing TNO
- **2009** Dutch Design Week Eindhoven exhibition Outside the Box Oktober 2009
- **2009** Etnodizain festival Muzeum Etnograficzne Poznan Poland September 2009
- **2009** Exhibition Nature en Kit museum Mudac Lausanne June-September 2009
- **2009** Exhibition Re:Cycle Designfactory Bratislava 22 may-7 June 2009
- **2008** 'Design Factory Brainport Eindhoven' Salone del Mobile Milan
- **2008** 'Material Trends', Hal 5, Industriemesse Hannover April 2008
- **2008** 'New Dutch Design Via Budapest' Dutch-Hungarian Design Festival February
- **2007** 'Training and Design in the Eindhoven region' Europees Parlement Brussels
- **2007** 'Tales from Eindhoven' Salone del Mobile Milan
- **2007** 'Brainport highlights design' Jiangsu Industrial Design Park, Luxiyang China
- **2006** Dutch Design Week Eindhoven, Dutch Design Center Utrecht, Tuttobene Salone del Mobile Milan, Via Milano Woonbeurs Amsterdam, Gallery Yksi Eindhoven
- **2005** Stedelijk Museum Roermond, Gallery Help U Zelfen Winterswijk, Dutch Design Week Eindhoven, Gallery Yksi Eindhoven, Brabantse Spelen Eindhoven, Tilburg, Breda, Den Bosch & Helmond
- **1990-2004** European Ceramic Work Centre Milan, Ahrend Rotterdam, Designers Present Eindhoven Vormvast Breda, Pawn 102 Den Hague, Mansion Enkhuizen, The Frozen Fountain, Amsterdam, VSB IJmuiden, Ahoy Rotterdam, Sonsbeek Arnhem, Dutch Forum Amsterdam, Inter Decor Utrecht, Muzeval Emmen, Woonbeurs Amsterdam, Ziggurat Ghent, Designer Institute Amsterdam, Gallery Binnen Amsterdam, Gallery Yksi Eindhoven

**Publications:**

- ID&c China, Yang Cheng evening news, Design in Value Guangzhou, China Daily Newspaper, Sica, The Outlook Magazine, Knack Weekend, Elle decoration, Icon, Abitare, IM Identity Matters, XM, Eigenhuis & interieur, Woonbeeld, Haagse Courant, Bijvoorbeeld, Parool, Trouw, Volkskrant, Financieel Dagblad, Eindhovens Dagblad, NRC, Glas & Keramiek, VT wonen, HP/ de Tijd, Elle Wonen, Elsevier, Marie-Claire, Items, Villa d'arte, Residence and more.