

# yksiexpo

EXHIBITION SHOP WORKSPACE

 **dutch design  
week eindhoven**  
20-28 Oct. 2018



Eindhoven, October 1, 2018

## During 17th edition Dutch Design Week Sustainability, circular design and social design at Yksi Expo

**Sustainability, circular design and social design, these are the themes of the projects, presentations and products that can be seen at Yksi Expo during the Dutch Design Week from 20 to 28 October. With around twenty designers and companies and a few exhibitions around these themes, Yksi Expo seamlessly ties in with this year's DDW motto: 'If not us, then who'.**

Designers come up with solutions, create innovations, are pioneers, make things tangible and functional. They look at their surroundings and the world in a unique way and always ask themselves: "How could it be different, better?" This leads to numerous authentic and surprising answers. 'It is up to us to embrace and stimulate these creative solutions. Together we determine what the world will look like. Now it is our turn. If not, whose turn is it?' That is how organizing director Martijn Paulen of the Dutch Design Week addresses the visitors. Also at Yksi Expo, in the heart of this event, you can marvel at or amaze about the concepts and ideas that designers bring forth. Or ask yourself new questions and get inspiration for your own answers - for current topics like sustainability, circular design and social design.

Participants: Like Leather (composed by Yksi Connect), Printpakt, Embracing Exchange, Loop a Life / Fryske trui, Murray, Interface, In de buurtfabriek, Stichting Zilver-werk, Lucie Luguén, Daria Biryukova/Mineralz, Heinen Delfts Blauw, Marten van Leeuwen, Lien Hereijgers, Fanny Griveau, Next way of Living, Sara Mellone, Atelier Boelhouver, Paul Koenen, Pin-Jan Chen, SBK Kunstuitleen, Koffie Keuten & Design.

Leonne Cuppen (Yksi Connect and Yksi Expo) is co-founder of DDW, took care of the design of the Klokgebouw for a number of years and was previously the ambassador for this event.

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**Note for the editor (not for publication):** For more information about the exhibition and / or marketing material please contact: Yksi Connect / +31-(0)40-7805034 / +31-(0)6-10573108- connect@yksi.nl - www.yksiexpo.nl

**Yksi Expo** organizes exhibitions to mainly highlight the work of Dutch designers.

**Yksi Connect** connects designers with the industry, provides inspiration, gives directions and resolves issues.

They draw their strength from collaborations and cross-fertilizations.