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## PRESS RELEASE

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### Dutch Embassy Washington Brings the Best of Sustainable Dutch Design to DC with an Embassy Open House and Pop-Up Exhibition

Whether it's a groundbreaking approach that protects land from flooding or developing products for the future, the Netherlands is known for its pragmatic yet innovative approach to design. On December 14 and 15, the Dutch Embassy and KLM Royal Dutch Airlines will showcase the best in sustainable design with the pop-up exhibition "ReUse, ReTouch, ReDutch" which is curated by the Eindhoven based office Yksi Design.

Including clothes that generate energy, baskets made out of used flip-flops, and chairs from used refrigerators, "ReUse, ReTouch, ReDutch" will showcase more than 50 examples of sustainable and social Dutch Design that can be seen in everyday life.

During the exhibition, renowned Dutch designers Piet Hein Eek, Leonne Cuppen, Tejo Remy and René Veenhuizen will speak about their work. Piet Hein Eek, known for his scrapwood designs, most recently made news with his series of plywood barstools featuring famous Dutch paintings. Tejo Remy and René Veenhuizen are pioneers in sustainable design, and are best known for creating chairs made from rags and chandeliers out of milk bottles. Leonne Cuppen from Yksi Design, one of the founding organizations behind the Dutch Design Week in Eindhoven, is also designing the pop-up exhibition.

The public is invited to an open house at the Dutch Embassy on **December 14** to preview the pop-up exhibition from 11 a.m. to 4 p.m. The embassy is located at 4200 Linnean Avenue, N.W., Washington, D.C. 20008.

Members of the media are invited to attend a special "ReUse, ReTouch, ReDutch" symposium and reception on **December 15** from 6-8 p.m. at the Dutch Embassy to hear designers Piet Hein Eek, Leonne Cuppen, Tejo Remy, and René Veenhuizen discuss the Dutch tenets of sustainable design.

"ReUse, ReTouch, ReDutch" is part of [Holland on the Hill](#), a joint program of the Dutch Embassy, the Dutch Caucus, corporate partners and the Netherland America Foundation to strengthen the ties between the Netherlands and the United States and highlight the values both countries share with each other, such as freedom, justice and entrepreneurship.

For more than 400 years, the Netherlands and the United States have been joined by the values of freedom, justice and an entrepreneurial spirit. A vibrant economic force, the Netherlands is a fixture in the top 5 of largest investors in the US and maintains the number one destination for American foreign investments. The Royal Netherlands Embassy, Dutch Consulates General and Honorary Consuls in the U.S. promote strong bilateral relations between the United States and the Netherlands in the areas of peace and stability; international law; energy and climate; water management; international human rights; and creative industries. The Netherlands and the United States: a partnership that works. More information: [Key Topics - The Royal Netherlands Embassy in Washington, D.C.](#)

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Note to editors (not for publication): For more information about the exhibition and / or images, please contact: Yksi Expo / +31(0)40-7805034 - expo@yksi.nl - www.yksi.nl

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**Yksi Ontwerp** (design) ensures high-profile furniture and interior design and has its own collection of designer furniture, accessories and exclusive gifts.

**Yksi Expo** organizes exhibitions where the work of Dutch designers is central.

**Yksi Winkel** (shop) offers a balanced collection of designer furniture and accessories of Dutch origin.

**Yksi Expo** en **Yksi Winkel** (online shop)

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